## Attention Business Owners....

## **Galax Growing Sales Event**

Date: Time: Location: February 23, 2017 9:00 AM - 12:00 PM The Crossroads Institute 1117 E. Stuart Drive Galax, VA 24333

## Do you need help:

- Building your sales and do not know where to go next?
- "Stuck in business neutral" and struggling to know if or how you should grow or diversify?
- Challenged by your business in both courage and resilience on a weekly basis?
- Not find the right people to grow your business.
- Realizing that 'networking' to find customers is 'notworking'?
- Not knowing where to find new customers?

## This is your opportunity to:

- \*Explore the potential to selling to the state, federal and local government markets
- \*Selling to the private sector
- \*Marketing 101 and Credit Issues
- \*Explore other methods of business growth

The event is FREE but advanced registration is required.

If you have questions or require additional information, contact Sandy Ratliff at the Virginia Department of Small Business and Supplier Diversity at 276-676-3768 or Mandy Archer at the Blue Ridge Crossroads SBDC at 276-236-0391.









