

Business Training

FREE



NOON KNOWLEDGE LUNCH SERIES

VIRGINIA HIGHLANDS
SMALL BUSINESS INCUBATOR



Build your business skills for a better you!

Bring your lunch and join us as we offer practical
and inspiring interactive learning experiences.

The Noon Knowledge Series is a FREE weekly series presented by the Virginia Highlands Small Business Incubator, Washington County Chamber of Commerce, Virginia Community Capital and VHCC Workforce Development & Continuing Education designed for all local entrepreneurs and professionals interested in building skills in a variety of topics. Sessions are designed for the 60 to 90 minute format and offer practical and inspiring interactive learning experiences for groups of up to 25 participants. Topics include:

- Bookkeeping, Finance, Credit
- Leadership, laws, policies & procedures development
- Marketing, social media, public and media relations
- Technology, website, email marketing, SEO
- 25 sessions available starting June 2018 thru May 2019

Register at:

www.vastartup.org

Contact the Virginia Highlands Small Business Incubator at 492-2062 or Washington County Chamber of Commerce at 276-628-8141 for additional details.



Watch live from your computer, tablet or smartphone at
www.facebook.com/vhsbi or on YouTube at www.youtube.com/noonknowledge

Events Listing 2018 - 2019



NOON
KNOWLEDGE
LUNCH
SERIES

Workshop	Date
SalesForce	June 6
Digital Do's and Don'ts	June 20
Breakeven Analysis and Cash Flow	July 18
How to Use Video Effectively for Marketing	July 25
Media & Public Relations Crisis Mgmt. Plan	August 1
Should I Start a Business?	August 15
Media Relations	September 5
Social Media for Special Events	September 19
Virginia Tax Exemption Bill Review	October 3
The 5 Video's You Should Be Creating	October 17
Branding Yourself on LinkedIn	November 7
Your Business Plan	November 28
Facebook: Best Practices for Non Profits & Small Biz	December 5
Nuts & Bolts to Getting Started in Business	January 16
Finding a Job on LinkedIn	January 30
How Community Dev. & Tourism Promotes	February 6
Getting Back to the Basics - Digital Foundation	February 20
LinkedIn Tools You Didn't Know Existed	March 6
Internships and How They Benefit Business	March 20
How to Build Your Personal Brand	April 3
Employment and Legal Issues	April 17
Marketing to Millenials	May 1
Life Cycle of a Sale	May 15
Leadership/Motivations of Social Media	June 5
Customer Service	June 19

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Advanced registration required at:

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