Let's do more, together.

PARTNERSHIP



COLLABORATIVE LEADERSHIP

VCC works to strengthen the capacity of the community development industry in Virginia by:

- Supporting community initiatives
- Connecting resources
- Building partnerships

EXPERTISE



TECHNICAL SERVICES & WORKSHOPS

VCC provides professional business development workshops to help entrepreneurs build the skills needed to launch and grow a successful enterprise. Examples include:

- Building a Successful Business
- Marketing & Social Media
- · Technology in Business

ADVISORY SERVICES

ASSISTING, CONNECTING, AND BUILDING

It is our mission to promote a better quality of life for Virginians. Our advisory services team supports partnerships to improve community-based projects and build capacity. We connect business owners and community organizations with important partners, provide knowledge and experience with complicated projects, and seek to develop innovative solutions to challenges.

Contact us to learn more!

INNOVATION



BUSINESS DEVELOPMENT

VCC provides one-on-one assistance to start-ups, existing small businesses, and nonprofits:

- · Business planning
- Financial health analysis
- Pre-lending support
- Marketing
- Resource referrals
- · Sales growth
- · Strategic planning





COMMUNITY IMPACT AT-A-GLANCE

KEY REGIONS

STATEWIDE

- Housing Catalyst Fund
- Resilient Community Loan Fund
- · Virginia Fresh Food Loan Fund

VALLEY

- · Alleghany Highlands Loan Project
- · Capacity Building
- Commercial Real Estate
- Community Development
- Small Business
- Technical Assistance

SOUTHWEST

- · Business Training
- · Capacity Building
- · Commercial Real Estate
- Community Development
- · New Economy Loan Fund
- Small Business
- Technical Assistance

CENTRAL

- · Business Training
- Solar & Clean Energy

EASTERN

- Business Training
- Capacity Building

RICHMOND

- · Brookland Park Loan Fund
- Capacity Building
- Commercial Real Estate
- Community Development
- Small Business
- Technical Assistance

SOUTHERN

- · Business Training
- Capacity Building

HAMPTON ROADS

- Capacity Building
- Commercial Real Estate
- Community Development
- Small Business

COMMUNITY IMPACT TEAM

Leah Fremouw

Director of Community Impact Ifremouw@vccva.org 804-939-6167

Sandy Ratliff

Community Impact Advisor Southwest Virginia sratliff@vccva.org 276-477-3999

James Wallace

Community Impact Advisor Food Access & Grocery Retail jwallace@vccva.org 804-793-0982

LaTilda Owens

Community Impact Advisor Richmond & Northern Neck lowens@vccva.org 804-939-6167

Chris Zobel

Community Impact Advisor Hampton Roads czobel@vccva.org 757-962-1268

OFFICES

110 Peppers Ferry Road, NW Christiansburg, VA 24073

7814 Carousel Lane, Suite 100 Richmond, VA 23294

207 Granby Street, Suite 201 Norfolk, VA 23510

ABOUT VCC

Virginia Community Capital is a Community Development Financial Institution (CDFI) with a mission to create jobs, energize places, and promote an enhanced quality of life for Virginians. With offices in Christiansburg, Norfolk, and Richmond, we offer innovative and flexible financing tools throughout the state. In addition, we provide professional advisory services to individuals and organizations in low-to-moderate income and underserved communities.







Contact us to learn more!

vacommunitycapital.org