

Noon Knowledge
Views - FaceBook Youtube

Noon Knowledge Workshop	Link to YouTube	Date of Noon Knowledge Class	Views on Facebook-983 followers	Views of Noon Knowledge on Youtube-87 subscribers
SOFT SKILL CLASSES				
How to Write & Distribute a Press Release	https://www.youtube.com/watch?v=wTohplWVcwY	2/4/2015		121
Email Marketing - MailChimp	https://www.youtube.com/watch?v=jV6Bfjud3ao	2/11/2015	73	7
Positive Image session 1	https://www.youtube.com/watch?v=mtnPNHWQcm8	2/18/2015		9
Positive Image session 2	https://www.youtube.com/watch?v=qlv6hg6BwAM	2/25/2015		17
Customer Service	https://www.youtube.com/watch?v=kGrxgl5iM	3/11/2015		15
Social Media for Business	https://www.youtube.com/watch?v=aY-x3sF80tA	3/25/2015		101
Achieving Your Financial Goals	https://www.youtube.com/watch?v=5nz7ckge8e0	4/29/2015		7
Facebook & Instagram	https://www.youtube.com/watch?v=ub7Snd8tXYs	6/25/2015		39
Using LinkedIn for Business	https://www.youtube.com/watch?v=X4W2j8F2R2c	7/22/2015		21
Creating a Promotional Video	https://www.youtube.com/watch?v=y0ArlIZs4	8/26/2015		10
How to Engage Employees	https://www.youtube.com/watch?v=qF8blmjVYKU	9/9/2015		16
Retail Experience	https://www.youtube.com/watch?v=49rhhC4muQg	9/23/2015		15
Tourism Business Management & Support	https://www.youtube.com/watch?v=m44g6jdmCao	9/30/2015		23
Designing an Effective Ad	https://www.youtube.com/watch?v=KpH6CMI_SlB&t=26s	10/7/2015		13
Winning Back a Disgruntled Customer	https://www.youtube.com/watch?v=XlcGr3ZUdK8&t=70s	10/28/2015		22
Turning a Prospect into a Sale	https://www.youtube.com/watch?v=NxzLBOUjb4	11/4/2015		9
Managing 5 Generations in the Workplace	https://www.youtube.com/watch?v=gq9Ku61WjmA	11/18/2015		252
Developing Company Policies & Procedures	https://www.youtube.com/watch?v=2kxKkd7-UJ	1/20/2016		691
Developing Effective PR Plan	https://www.youtube.com/watch?v=Cf4mcFHh7ml	2/17/2016		51
Marketing through Community Involvement	https://www.youtube.com/watch?v=Rr-6UrfMNM	4/6/2016		11
Inspiring Leadership & Team Building	https://www.youtube.com/watch?v=Hf9Y7PHk7cA	4/27/2016	49	53
Creative Collaboration	https://www.youtube.com/watch?v=lbRCj3_wWRU	5/18/2016	113	10
FaceBook vs LinkedIn- Which is the best social network for your business	https://www.youtube.com/watch?v=5UGvVgRg8Ws	7/20/2016	192	12
How to become an Artpreneur	https://www.youtube.com/watch?v=iIDaQZCB8zo	7/27/2016	71	20
Live streaming	https://www.youtube.com/watch?v=Q-FbXQ_jSik	8/10/2016	164	15
Tips for developing your Soft Skills	https://www.youtube.com/watch?v=ivskPRTsHEU	10/5/2016	274	28
How to Lead a Happy Team	https://www.youtube.com/watch?v=oYHbO6jgCSw	10/19/2016	291	
Creating a PR Strategy		10/26/2016	177	55
Internet Marketing WordPress		11/2/2016	160	
Is Your Business Group Tour Friendly		11/9/2016	144	
Generational Recruiting	https://www.youtube.com/watch?v=qVOAILokOA	11/16/2016	155	19
Creative Collaboration & Communication in the Work Place	https://www.youtube.com/watch?v=l333h10iAw	2/1/2017	261	5

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Basics of Graphic Design	https://www.youtube.com/watch?v=6V2xwgu_eT6I	2/8/2017	158	17
Business networking & promotion	https://www.youtube.com/watch?v=2bVn32R5OrU	3/8/2017	250	6
Organizational Leadership	https://www.youtube.com/watch?v=9xOg3YRLQH4	3/22/2017	245	22
Important Elements of a Business Plan	https://www.youtube.com/watch?v=JGV3In5I_g-g	4/19/2017	261	10
Social Media's Impact on your business (FaceBook, Twitter, Google & LinkedIn)	https://www.youtube.com/watch?v=VcYwV1xTSL0	5/17/2017	95	8
Creative Collaborations	https://www.youtube.com/watch?v=QOU4KNbsm5o	5/24/2017	219	3
Laws of Leadership - 1st session		6/21/2017	114	
Laws of Leadership -2nd session	https://www.youtube.com/watch?v=kgtA9jXkv8	7/19/2017	242	3
Laws of Leadership -3rd session		8/16/2017	169	
Fundamentals of Online Advertising - Ad Words	https://www.youtube.com/watch?v=N_Qe2IAZJdY	8/30/2017	313	7
Laws of Leadership -4th session	https://www.youtube.com/watch?v=6piliGQF1kM	9/13/2017	67	2
How to Create a Video	https://www.youtube.com/watch?v=mdqdmZ77BD0	9/27/2017	351	7
Video Marketing	https://www.youtube.com/watch?v=D1n6ZWakOS4	10/4/2017	255	9
EFT Meridian Tapping for Stress Management -DIY for Internal Stress & Calming it down	https://www.youtube.com/watch?v=TyRAp78b3VM	11/1/2017	209	9
Social Media Marketing	https://www.youtube.com/watch?v=MRWJEgE6uOA&t=777s	1/17/2018	386	23
Savvy Social Media Tools	https://www.youtube.com/watch?v=6BXVYzW5VRg	2/28/2018	228	6
Alternative Stress Relief	https://www.youtube.com/watch?v=Gu1VcdPMFEs	3/7/2018	273	2
What Your FaceBook Needs to Have	https://www.youtube.com/watch?v=FcplZAG1s3k	3/21/2018	494	13
Stream Events & tips for Your FaceBook	https://www.youtube.com/watch?v=heRTJjiKBos	3/28/2018	161	1
Posting on Your Company FaceBook - Social Media Calendar	https://www.youtube.com/watch?v=LdpLixN-kJ	5/16/2018	201	5
Digital Do's & Don'ts	https://www.youtube.com/watch?v=okKufATJgus	6/20/2018	479	4
How to Use Video Effectively for Marketing	https://www.youtube.com/watch?v=ilhTMSswKzs	7/25/2018	229	6
Media & Public Relations Crisis Management	https://www.youtube.com/watch?v=Lp_QDfs9dd0	8/1/2018	358	6
Personal Decisions Should I Start a Business	https://www.youtube.com/watch?v=ZUBVfzbq90w	8/15/2018	187	14
Media Relations Noon Knowledge	https://www.youtube.com/watch?v=Ka4815Iq_24	9/5/2018	354	5
Social Media for Special Events	https://www.youtube.com/watch?v=OmOPACAaOfg	9/19/2018	199	9
5 VIDEOS YOU SHOULD BE CREATING!	https://www.youtube.com/watch?v=KbM-3cNz4TA	10/17/2018	110	14
Branding Yourself on LinkedIn Noon Knowledge	https://www.youtube.com/watch?v=E1SjQWlth0o	11/7/2018	380	10
Facebook: Best Practices for Non Profits & Small	https://www.youtube.com/watch?v=66g5eP_kdvQ&t=1325s	12/5/2018	235	14
How Community Development & Tourism Promotes	https://www.youtube.com/watch?v=pXLFsIRs4HI	2/6/2019	244	7
Getting Back To The Basics - Digital Foundation	https://www.youtube.com/watch?v=a98VwJLFHu8	2/20/2019	187	9
LinkedIn Tools You Didn't Know Existed	https://www.youtube.com/watch?v=EC_FZ5jNU5s	3/6/2019	298	17
Internships and How They Benefit Your Business	https://www.youtube.com/watch?v=e1ONlyTSswI	3/20/2019	1000	12

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How To Build Your Personal Brand	https://www.youtube.com/watch?v=TFU-Uoc-YqM&t=16s	4/3/2019	273	11
Marketing to Millennials	https://www.youtube.com/watch?v=wV9pn2sGMEw	5/1/2019	464	5
Customer Service	https://www.youtube.com/watch?v=pCFX1z5H7-s&t=1941s	6/19/2019	311	
SOFT SKILLS TRAINING TOTAL VIEWS			12123	1963
BUSINESS DEVELOPMENT CLASSES				
Real Estate & Insurance in Business	https://www.youtube.com/watch?v=oH_BJGOGGGk	3/4/2015		10
Selling to the Commonwealth	https://www.youtube.com/watch?v=pNgGgRS_DiY	3/18/2015		41
Mobile Payment Systems	https://www.youtube.com/watch?v=CB0JXbtEYs	4/1/2015		13
Cloud Services for Business	https://www.youtube.com/watch?v=ZIo8u38jU1k	4/8/2015		23
Crowdfund Funding	https://www.youtube.com/watch?v=7fh70a8e1zl	4/22/2015		30
iPad for Business	https://www.youtube.com/watch?v=yHwXgzF7O78	5/27/2015		70
QuickBooks Session 1	https://www.youtube.com/watch?v=1SlxHbWDOTU	6/10/2015		77
QuickBooks Session 2	https://www.youtube.com/watch?v=8AHsNualM	7/15/2015		14
QuickBooks Session 3	https://www.youtube.com/watch?v=jgf7PABdv2w	8/15/2015		6
QuickBooks Session 4	https://www.youtube.com/watch?v=3ea1jcZ4tCA	9/16/2015		5
Search Engine Optimization	https://www.youtube.com/watch?v=2teiDf2Zr6s	10/14/2015		12
Apps in Business	https://www.youtube.com/watch?v=-bdKHOoNCU	10/21/2015		9
Quickbooks Online	https://www.youtube.com/watch?v=OLhG97ccP5s	2/3/2016		17
Website Do's & Don'ts	https://www.youtube.com/watch?v=UYhl-TwcQew	3/16/2016		47
Cyber Security	https://www.youtube.com/watch?v=vfZYE0YV1E	3/30/2016		35
iPad for Business	https://www.youtube.com/watch?v=lt9cOcE39YM	4/13/2016	97	72
Consumer Protection	https://www.youtube.com/watch?v=NCZ1F2zG64w	5/4/2016	262	15
How to Sell to Virginia Government	https://www.youtube.com/watch?v=wicMQ128Exs	5/11/2016	69	181
Excel in 1 hour	https://www.youtube.com/watch?v=LmOcUJvxlZI	6/15/2016	109	40
eCommerce workshop	https://www.youtube.com/watch?v=3gGATgitQmc	8/24/2016	179	176
Excel the Next Level	https://www.youtube.com/watch?v=PXwG6U8_3gQ	9/14/2016	96	11
How to Handle an active shooter		9/14/2016	87	
Employment Law	https://www.youtube.com/watch?v=OA8uBwAyK8	9/21/2016	212	12
Financing a growing business	https://www.youtube.com/watch?v=NriGNuTRJs0	9/28/2016	226	25
Tips for converting your business to the cloud	https://www.youtube.com/watch?v=CrRODKRq05A	10/12/2016	153	19
Google Get Your business on the map	https://www.youtube.com/watch?v=IFj-KD5fi0	1/18/2017	285	11
Corporate Structure	https://www.youtube.com/watch?v=zkrxflDv9rM	1/25/2017	174	22
Creditors Rights	https://www.youtube.com/watch?v=qtqK3O4f54c	2/15/2017	237	13

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iPad - create presentations, video, marketing materials that get results	https://www.youtube.com/watch?v=2tP9a9W1m0	2/22/2017	310	5
WordPress	https://www.youtube.com/watch?v=OOaRyLT3xVA	3/29/2017	347	18
Cyber Security		4/5/2017	237	
Workman's Comp	https://www.youtube.com/watch?v=v7DiMc0dYII	4/12/2017	166	3
Google Suite Tools	https://www.youtube.com/watch?v=zO5ACRRl6ZY	4/26/2017	320	17
Themes & Plugins - WordPress	https://www.youtube.com/watch?v=uxuieQ8x3gc&t=2225s	6/14/2017	262	9
Woo Commerce - WordPress	https://www.youtube.com/watch?v=lyZs7ch0gFQ	7/12/2017	244	6
Building a LinkedIn Profile	https://www.youtube.com/watch?v=ya50DYI9vdA	9/20/2017	105	6
Protecting Your Finances and Credit	https://www.youtube.com/watch?v=xtItRAXD43M	10/18/2017	521	9
Overtime Rules	https://www.youtube.com/watch?v=CbTAlqorLpA	10/25/2017	314	4
Marketing 101	https://www.youtube.com/watch?v=9Ec3rLkb9YE	11/15/2017	315	12
MailChimp	https://www.youtube.com/watch?v=GbXwMT3BxCM	11/29/2017	252	11
Adobe Pro	https://www.youtube.com/watch?v=0H1IhiTofL8	12/6/2017	115	7
Lexis Nexis Training		1/30/2018	122	
Cash Flow	https://www.youtube.com/watch?v=xQDMqaQVGL4	1/31/2018	184	10
Small Business Bookkeeping		2/7/2018	292	
Employment Law	https://www.youtube.com/watch?v=irU47BpBeyM&t=219s	2/21/2018	154	5
Best Apps for Your iPad	https://www.youtube.com/watch?v=O0B3ZxCbLFw	4/4/2018	118	17
Grants How to Find & Apply for Grants	https://www.youtube.com/watch?v=gkF8127Q7vY	4/18/2018	206	25
Constant Contact	https://www.youtube.com/watch?v=eTWzYCh754k	5/23/2018	151	2
Sales Force	https://www.youtube.com/watch?v=myMaLBPtOHE	6/6/2018	199	11
Breakeven Analysis & Cash Flow	https://www.youtube.com/watch?v=mb8hZQ8s6NA&t=2s	7/18/2018	214	23
Washington County Economic Development Forum	https://www.youtube.com/watch?v=TY7nYz6mSEQ	9/27/2018	164	12
Virginia Tax Exemption	https://www.youtube.com/watch?v=vXKVnKTsgYg	10/3/2018	226	115
Summary of how to write a Business Plan.		11/28/2018	302	
Finding a Job on LinkedIn		1/30/2019		
Employment Law	https://www.youtube.com/watch?v=700Q35znVOA	4/17/2019	345	8
Life Cycle of a Sale		5/15/2019	300	
Universal Class	https://www.youtube.com/watch?v=glwQulukE4w&t=31s	6/5/2019	315	1
BUSINESS DEVELOPMENT TRAINING TOTAL VIEWS			8986	1342
TOTAL VIEWS OF ALL SOFT SKILLS & BUSINESS DEVELOPMENT CLASSES			21109	3305