

August 29, 2019 - - 6 - 8 PM

FREE to attend



**APPALACHIAN ONE-STOP WORKFORCE CENTER
1928 FRONT STREET, RICHLANDS, VA 24641**

Advanced registration at:
<https://events.vastartup.org>
Contact: 273-883-5038 or 276-477-3999

The methods that small businesses market and promote their enterprises has changed dramatically over the years and today they must become modern-day digital marketers skilled in a variety of areas including copy writing, video/streaming, creative content, social media and more. The Southwest Virginia Workforce Development Board has partnered with Virginia Community Capital, Southwest Virginia Small Business Development Center, Focus Communication Consulting and Taking Stock Project Management to present a workshop focused on helping small business learn about resources, opportunities, technology and more to promote their business in this century.