



# VIDEO PRODUCTION: TIPS AND TOOLS FOR USING VIDEO TO PROMOTE YOUR BUSINESS

**WHEN:** DECEMBER 3, 2019 | 9-11 AM

**WHERE:** SOUTH COUNTY LIBRARY

6303 MERRIMAN ROAD, ROANOKE, VA 24018

Advanced registration at: <https://events.vastartup.org>

Video is one of the best tools to accelerate your business growth. This workshop will focus on the power of using video for marketing with strategic tips for creating effective video content that reaches far and wide.

- Why is video necessary for marketing?
- Tips and tricks for producing your own videos — and when to hire a pro.
- How to effectively implement video for marketing your business.

**Contact: (540) 772-2185 or (540) 853-1694**

