

# Business Training

**FREE**



VIRGINIA HIGHLANDS  
SMALL BUSINESS INCUBATOR



## Build your business skills for a better you!

Bring your lunch and join us as we offer practical and inspiring interactive learning experiences.

The Noon Knowledge Series is a FREE weekly series presented by the Virginia Highlands Small Business Incubator, Washington County Chamber of Commerce, Virginia Community Capital and Town of Abingdon designed for all local entrepreneurs and professionals interested in building skills in a variety of topics. Sessions are designed for the 60 to 90 minute format and offer practical and inspiring interactive learning experiences 25 participants.

Topics include:

- Lodging, travel and tourism
- Leadership, communication, managing growth
- Marketing, social media, public and media relations
- Business planning, online sales, technology/cybersecurity
- 19 sessions available starting July 2020 thru June 2021

Register at:

[www.vastartup.org](http://www.vastartup.org)

Contact the Virginia Highlands Small Business Incubator at 276-492-2062 or Washington County Chamber of Commerce at 276-628-8141.



Watch live from your computer, tablet or smartphone at [www.facebook.com/vhsbi](https://www.facebook.com/vhsbi) or on archived at [www.youtube.com/noonknowledge](https://www.youtube.com/noonknowledge)

NOON  
KNOWLEDGE  
LUNCH  
SERIES

## Events Listing 2020 - 2021

Workshop	Date
Refresh & Secure Your Website	July 15
Marketing Your Business Beyond Your Window Sign	August 5
How to Apply for the Region AHEAD Local Business Recovery Fund Grant	August 19
Changes in the Restaurant Business Post COVID-19	September 2
Market Update	September 16
Paycheck Protection Program	October 7
Changing Landscape of Insurance Post COVID	October 21
Financial Literacy	November 4
Marketing Changes Post COVID	November 18
Keeping Your Business Relevant Post COVID	December 2
Business Planning	January 6
Rebuilding the Tourism Industry	January 20
Marketing in a Changing Economic Landscape	February 3
Cyber Security & Protecting Your Data	February 17
Workforce System - What It Can Do for Your Business	March 3
How to Make the Most Online with a Limited Budget	March 17
Importance of Public Speaking & Toastmasters	April 7
Using Online Tools to Market Your Business	April 21
QuickBooks Basics	May 5
Public Communications	May 19
Video Development	June 2

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Advanced registration required at:

[www.vastartup.org](http://www.vastartup.org)